

Program Overview

Leading Innovation: Model Innovative Thinking + Ignite Change



The heat is on to make innovation a lasting part of your organizational strategy and daily business. But how, exactly, do you do it? Purposeful innovation involves creating a climate of innovation that embraces smart risk and invites sustainable growth. This is what sets leading innovators apart from the stragglers.

In this workshop, our Innovation Facilitators give participants the mindset and tools that drive successful innovation for the long-term. Through best practices for innovation problem-solving, participants learn a wealth of tangible, simple techniques for igniting and role-modeling a culture of innovation within their organization.

Specifically designed for leaders charged with role modeling innovation and/or driving a culture shift, this workshop expands participants' risk tolerance, emphasizes simplicity, and arms leaders with techniques for activating their teams' potential immediately. Participants emerge with a keen understanding of best practices—and actionable techniques for cultivating a culture of lasting innovation.



At the conclusion of this course, participants will be able to:

- Assess their own risk-tolerance and innovation behaviors
- Identify and eliminate barriers to progressive thinking
- Implement strategies for creating an innovative culture and exemplifying its practices

"I learned how I can be the change agent for my team."

- Fidelity

"This workshop training gave me the tools to work better, smarter, and more collaboratively."

- Microsoft

Activities:

- Defining innovation risk and change
- Value-building techniques
- Collaboration and perspective inclusion
- Overcoming risk aversion
- Disrupting business models and moving beyond incremental change
- Decision-making and innovation prioritization

Tools:

- PPCO (Pluses/Potentials/Concerns/Overcomes)
- Assumption Reversal
- Kill a Stupid Rule
- Case Studies may include: Pixar and TD Bank
- Coaching for post-workshop application

Length: Full and half-day options available (half-day recommended)

Audience: All leaders, senior leaders and/or executive teams



PPCO:
Pluses/Potentials/Concerns/Overcomes

A LOOK INSIDE THE INTERACTIVE EXPERIENCE

Assumption Reversal



Kill a Stupid Rule



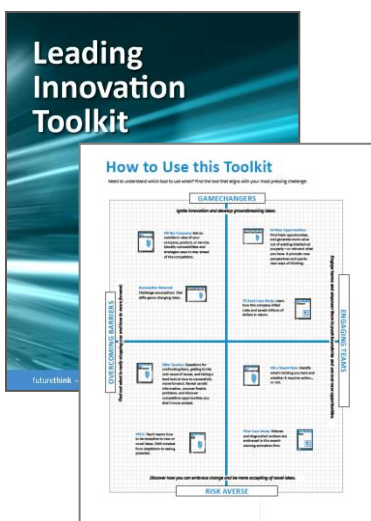
Appendix: Course Toolkits

Leading Innovation: Model Innovative Thinking + Ignite Change

The Leading Innovation Toolkit delivers tools and case studies that enable leaders to establish a mindset of possibility and potential, create disruptive ideas for change, and shape their organization into a leading innovator of tomorrow. Utilizing a step-by-step approach, this Toolkit contains all the essentials necessary for leaders to exemplify and ignite innovation

Developed specifically for today's leaders, this Toolkit provides 14 impactful resources to galvanize teams around change, ignite creativity, and continually drive innovation.

WHAT'S INSIDE?



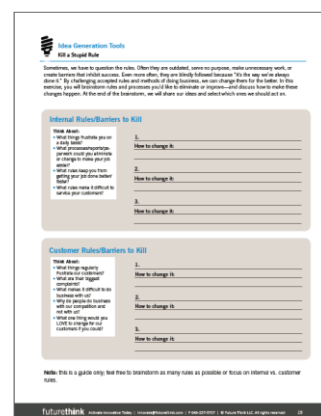
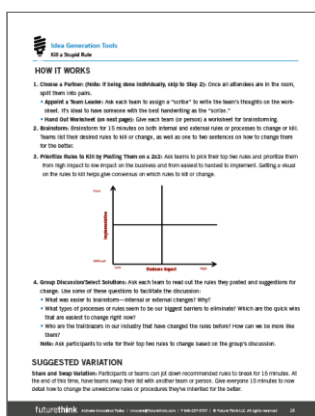
Includes 14 How-To Innovation Resources:

- **Tools:** 40 New Opportunities, Assumption Reversal, Kill a Stupid Rule, Kill the Company, Killer Queries, PPCO
- **Research:** Pixar Case Study, TD Bank Case Study
- **QuickWin Videos:** 40 New Opportunities, Assumption Reversal, Kill a Stupid Rule, Kill the Company, Killer Queries, PPCO

How-To-Use Matrix serves as a visual guide for how enclosed tools can be used to address to specific innovation needs.

Audience: Specifically designed for leaders who need to drive a culture of change across their teams and business.

Dynamic action plans and worksheets ensure that key lessons are applied to your organization's challenges. (See more below)



Every tool contains:

- Introduction
- QuickWin Video
- Facilitation Guide
- How It Works
- Sample Worksheets
- Blank Worksheets
- Discussion Questions

Introduction explains the tool, when to use it, and often provides a 90-second QuickWin video for illustration.

Step-by-step approach includes discussion questions and tips for facilitating.

Blank worksheets can be completed individually or printed in preparation for leading a team meeting. Sample worksheets are provided for reference.