

Program Overview

Innovative Thinking: Tools + Techniques for Daily Innovation



During this workshop, participants assess their own level of innovative thinking and learn techniques for overcoming innovation barriers. Participants discover how to maintain an open mind and support innovative ideas in their daily work.

Participants learn the power of asking the right questions to solicit creative solutions as opposed to criticizing why a new idea *won't* work. Time will be spent exploring and practicing proven tools and techniques for effective brainstorming and creative problem-solving. Facilitators support immediate application of these strategies to real challenges or concerns that the participants are facing on the job.

This collaborative session includes discussion to tie content to immediate application, and provides an environment where participants understand and practice new ways of thinking. After the session, staff is able to start thinking and behaving in more ways that support lasting innovation.

At the conclusion of this course, participants will be able to:

- Identify and overcome individual barriers to innovative thinking
- Activate out-of-the-box idea generation
- Learn and apply strategies for creative problem-solving

“So excited to use these tools and techniques with my team. We have huge goals this year and this can help us get creative on how to reach them.”
- Novartis

“The best! I learned tangible and applicable tools for innovative thinking.”
- HBO



Activities:

- Identifying mental patterns that may inhibit innovative thinking
- Upsifting to a more creative mindset
- Drawing as an effective communication tool
- Understanding preferences for creative problem-solving
- Snowcasting
- Applying divergent and convergent thinking practices

Tools:

- PPCO
- Forced Connections
- Assumption Reversal
- Creative Problem-Solving Process



Audience: Applicable for all participant profiles, especially relevant for individual contributors

Length: Full and half-day options available

A LOOK INSIDE THE INTERACTIVE EXPERIENCE

Upsifting



PPCO



Foresight Thinking Profile



Assumption Reversal



Creative Problem-Solving

Creative Problem Solving:
Applying a researched process for creative problem solving.

CLARIFY THE PROBLEM	1.1. WORK...	1.2. PARALLEL PROBLEMS AS QUESTIONS (Draw 10, 20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000)
	2. WHAT'S STOPPING YOU?	3. PREVIOUS RESEARCH/STUDY/NOTES:
GENERATE IDEAS	4. ...	5. ...
	5. VOTING GUIDELINES:	6. TOP IDEAS:
OPTIMIZE SOLUTION	7. PLUSES	8. NEXT STEPS:
	POTENTIALS CONCERNS OVERCOMES	BY WHEN? BY WHO?

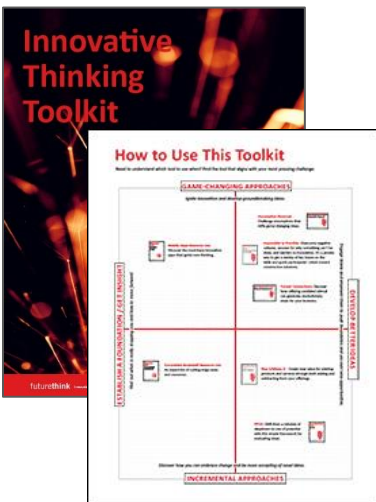
Appendix: Toolkits

Innovative Thinking: Tools + Techniques for Daily Innovation

The Innovative Thinking Toolkit delivers tools and case studies that enable participants to question assumptions, overcome barriers to innovative thinking, and use offbeat methods to grow the business. Utilizing a step-by-step approach, this Toolkit contains all the essentials for translating techniques into daily innovation.

Developed specifically for daily situations encountered by employees, this Toolkit offers 12 easy-to-use resources that enable staff to think differently, question the status quo, and actively contribute to a climate that embraces change.

WHAT'S INSIDE?



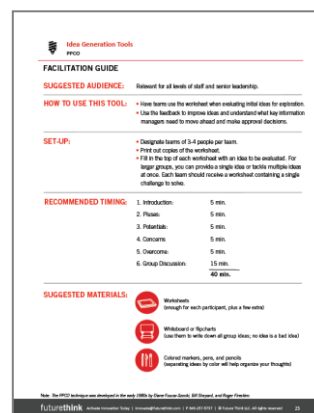
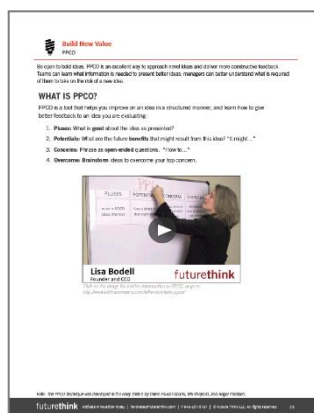
Includes 12 How-To Innovation Resources:

- **Tools:** Assumption Reversal, Forced Connections, PPCO, Impossible to Possible, Plus 3/Minus 3
- **Research:** futurethink bookshelf, Mobile Apps
- **QuickWin Videos:** Assumption Reversal, Forced Connections, PPCO, Impossible to Possible, Plus 3/Minus 3

How-To-Use Matrix serves as a visual guide for how enclosed tools can be used to address specific innovation needs.

Audience: This Toolkit is specifically designed for individual contributors and the daily situations they encounter on the job.

Dynamic action plans and worksheets ensure that key lessons are applied to your organization's challenges. (See more below)



Every tool contains:

- Introduction
- QuickWin Video
- Facilitation Guide
- How It Works
- Sample Worksheets
- Blank Worksheets
- Discussion Questions

Introduction explains the tool, when to use it, and often provides a 90-second QuickWin video for illustration.

Step-by-step approach includes discussion questions and tips for facilitating.

Blank worksheets can be completed individually or printed in preparation for leading a team meeting. Sample worksheets are provided for reference.