

Garry Golden, Lead Futurist

Expert in Emerging Trends and Market Transitions
Speaking + Conference Capabilities



Bio: Garry Golden, Lead Futurist and Change Expert



Garry Golden is an expert on how social change and technology disruptions shape industry transitions. His foresight has informed organizations like Accenture Operations, Boston Scientific, and Microsoft.

Garry is a professionally trained futurist who writes, speaks, and consults about the driving forces that will shape society and business in the 21st century. His uncanny sense of what will hit—and what won’t—can be seen in futurethink’s research and heard in his international keynotes and corporate change leadership seminars. His talks on how to align business outcomes and talent development to coming market transitions have been shared with and implemented by such organizations as Disney, Goodyear Tire, Hartford Insurance, and Reliant Energy.

Garry serves as Adjunct Lecturer on the Future of Energy and Environment for the University of Houston. He has consulted on projects as diverse as the future of financial services; utilities; transportation and supply chains; and healthcare. An expert communicator, Garry has brought his avant-garde thinking and provocative approach

to change to audiences at TEDx, Wharton, the Cheung Kong School of Business in Beijing, and beyond.

Garry attended the University of Wisconsin-Madison and received his Futures Studies degree from the University of Houston. He is a past board member of the Association of Professional Futurists (APF) as well as an aspiring collector of street art (which will likely be huge in the year 2040.) If left to his own devices at a museum gift shop, odds are a micro-machine or geological piece will be finding itself a future home.

SPEAKING HIGHLIGHTS



Interactive Keynote Presentations



Garry Golden's thought-provoking style has ignited the power of possibility from the C-Suite to a company's entire employee population.

KEYNOTE TOPIC

Finding the Future – How to Anticipate Change and Lead Innovation.

Today's leading innovators know that they must not only stay on top of emerging trends, they must also continually act on these signals of change in impactful – even disruptive - ways. Organizations don't need high-tech machines, complex algorithms or crystal balls to find what's ahead. In this inspiring, thought-provoking keynote, Garry Golden helps leaders analyze key drivers of change and learn to extrapolate future implications for their business and society. He enables attendees to stretch their minds around what is possible in the future, and challenges them to develop a clear vision for success in the year 2020 and beyond.

The key lessons of this keynote: Using foresight, individuals will come to understand the process of anticipating future trends and understanding the implications those trends have on their industry. Anticipating and acting on change can be achieved using strategic tool to drive innovation and growth strategies that can help your organization lead market transitions.

The keynote will demystify the future and identify key drivers of change:

- Interactive Game: *In the News*
- Misperception Challenges: Rethink Futurist Thinking
- Trend Overviews: (Sample: Artificial Intelligence & Data-driven Innovations: How Software is Transforming the World, etc.)
- Taking Action: How to develop behaviors that bring foresight to life inside your organization

Garry will introduce actionable ways to analyze the future and predict upcoming trends that will affect your industry. Participants will leave this keynote with the foresight to take their organization in a new direction for innovation success.

Articles and Publications

Able to bridge to help close the gap between the pace and direction of change happening in the world against changes happening within organizations and industries, Garry contributes expertise to a variety of media.

ARTICLES

- **The New York Times:** Solar Experiment Lets Neighbors Trade Energy Among Themselves, March 2017
- **Real Estate Council of Austin Blog:** Preparing for Drastic Change in the Transportation Norm, November 2016
- **TechCrunch:** Why LinkedIn should kill the résumé and replace it with the experience graph, August 2016
- **Tech Crunch:** Embedded fuel cells power smartphones for a week... and could run the world, March 2016
- **CMO Magazine:** Tap Your Inner Marketing Seer: A Conversation With Futurist Garry Golden, May 2016

BOOK

- **American Society of Association Executives:** *Designing Your Future: Key Trends, Challenges, and Choices Facing Association and Nonprofit Leaders*, August 2008

Previous Speaking + Conference Experience

Garry Golden speaks to thousands of people every year all over the world. Below is a sampling of events across a range of industry associations and corporations.

CORPORATE + GOVERNMENT EVENTS

- **Accenture Operations:** Future of Business Operations
- **AMEX:** American Express Global Trends
- **Alliant Energy:** Future of Distributed Power & Smart Systems
- **Disney Workforce Insights:** Future of Workplace
- **Hartford Insurance:** Future Blockchain and AI-driven Innovation
- **Navigant:** Future of Professional Services
- **Gulf Bank:** Future of Banking Experiences
- **SEMA (Specialty Equipment Market Association):** Future of Automotive Aftermarket
- **S&P Capital IQ:** Future of Financial Services
- **U.S. Patent & Trademark Office (USPTO):** The Future of Work
- **Verizon Wireless:** Future of Telecommunication Network Experiences

ASSOCIATIONS + STAKEHOLDER EVENTS

- **American Association of State Highway Transportation Officials (AASHTO)**
- **Alliance of American Museums (AAM)**
- **American Council of Engineering Companies (ACEC) - Oregon**
- **Cheung Kong Graduate School of Business (CKGSB-NYC)**
- **Design Build for Transportation (DBIT)**
- **Harvard University Office of Career Services**
- **Kennedy Center for Performing Arts – Partners in Education**
- **PDMA Carolinas (Product Development Management Association)**

Quotes and Kudos + Social Media Buzz



“What an eye opener! I truly enjoyed Garry’s presentation as it gives true pause for future innovations and how our business can be part of that growth.” – **Verizon**



“Garry provided a great sequence from suspending beliefs of the future to value-creation-and-capture, to scenario analysis. It was logical and progressive. Very good session.” – **Motorola**



“The exercises Garry lead pushed us out of our comfort zone to think about new ideas. He got us to look past the day to day and plan for long-term trends. Garry has shifted our way of thinking.” – **AMEX**



“4.6 out of 5 for new knowledge acquired during our session. Garry’s method of teaching trend prediction was incredible. We wish we had more time to discuss the future of data-driven innovation aided by Garry’s expertise.” – **Cheung Kong Graduate School of Business**



“The workshop helped us solve real world problems by challenging us to think outside the box. Using the simple process Garry has taught us, we’re going to move Gulf Bank to the next level.” – **Gulf Bank**



Mina Edmondson @mina1sweet1
@garrygolden loved the workshop... My brain is spinning.



Gerald Tang @geraldtang
Attended a great session here @ColumbiaCCE about the future and future workforce by a great futurist @garrygolden



Robert Hayes @hayes01887
Enjoyed futurist @garrygolden. His talk made me look forward to sessions on Human Libraries, Makerspaces & Programming for Millennials #NELA201