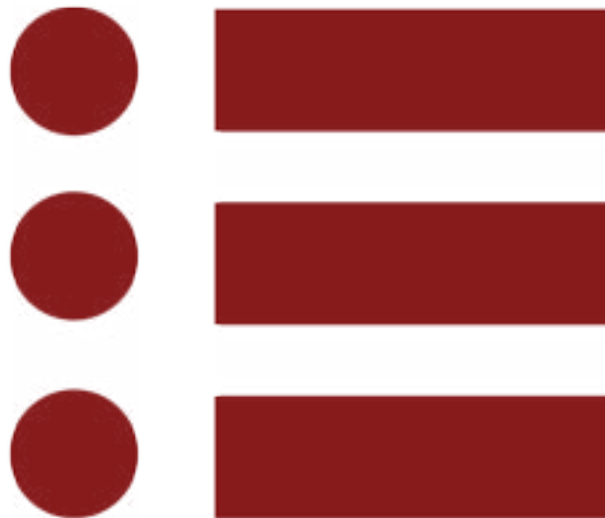


Resource List

Futurist Sources



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FUTURIST SOURCES

Ready to go beyond trends and get a sneak peek into the future? These sources go deeper than mere fads—they track the fundamental driving forces shaping our world and predict what might happen in the not-so-distant future.



For a video introduction to Futurist Sources, click on the image above or go to: <http://www.youtube.com/watch?v=ZSDNSatZBFs>

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Website



Book

| TYPE | NAME | DESCRIPTION |
|---|---|---|
|  | Association of Professional Futurists | Leading organization for futurists. Read up on which trends are happening right now and which are coming down the pike. http://apf.org/ |
|  | Broader Perspective | This blog is an eclectic collection of philosophical, scientific, technological, and economic future perspectives written by a Silicon Valley hedge fund manager and futurist. http://futurememes.blogspot.com/ |
|  | The Future: Six Drivers of Global Change | In this book, Al Gore identifies six emerging forces that are reshaping our world. http://amzn.to/18kLsjs |
|  | Future of Humanity Institute | A research center at the University of Oxford, with the goal of clarifying choices that will shape the long-term future of humanity. Using mathematics, philosophy, and science, The Future of Humanity Institute weighs ethical dilemmas, evaluates global priorities, and uncovers the risks and opportunities that will come from technological change. http://www.fhi.ox.ac.uk/ |
|  | Future Timeline | A speculative timeline of future history, Future Timeline is a collaborative project that is part fact and fiction. Based on research and analysis of current trends, long-term environmental changes, environmental changes, and the evolving geopolitical landscape. Future Timeline is an open community that welcomes ideas from scientists, writers, and futurists alike. http://www.futuretimeline.net/ |
|  | Future Work Skills 2020 | The Institute for the Future, a non-profit research organization, brings people together to make the future today. Rather than focusing on future jobs (which are difficult to predict), this report looks at future work skills—proficiencies and abilities required across different jobs and work settings. http://bit.ly/RNpWOO |

| TYPE | NAME | DESCRIPTION |
|---|--|--|
|  | Google Trends | How do your interests measure up with the world's? Enter up to five topics and find out their search frequency, the number of Google News stories on those topics, and which geographic regions searched those terms the most. http://www.google.com/trends |
|  | Innovation Watch | Provides many resources, including websites, blogs, and book recommendations to help you research trends and stay on top of innovation. http://www.innovationwatch.com/ |
|  | Institute for the Future | The Institute for the Future (IFF) is an independent nonprofit research group with over 40 years of forecasting experience. IFTF works to identify emerging trends and discontinuities that will transform global society and the global marketplace. http://www.iftf.org/ |
|  | Kurzweil Accelerating Intelligence | This website, based around the concept of “accelerated intelligence” first introduced by author Ray Kurzweil, seeks to forecast and give insight into the exponential growth of information-based technologies and how they will affect civilization. http://www.kurzweilai.net/ |
|  | News of Future: Futures News for Year 2020 and Beyond | Very interesting site that gives probable futuristic news from years 2020 through 2050 on topics including the environment, health, society, and technology. http://www.newsoffuture.com/ |
|  | Next Big Future | A website with a goal of tracking progress to the future, Next Big Future analyzes plans, policies, and technologies that enable radical improvements. Covering topics such as advanced nanotechnology, nuclear and energy technology, and quantum computers, Next Big Future looks into the science and technology that has a high potential for disruption. http://nextbigfuture.com/ |
|  | Shell Scenarios | Shell literally invented “scenario planning”—the art of visioning the future to understand implications for their business. http://www.shell.com/scenarios |

| TYPE | NAME | DESCRIPTION |
|---|--|--|
|  | The Future of the Mind: The Scientific Quest to Understand, Enhance, and Empower the Mind | Theoretical physicist Michio Kaku explores the brain and what might be in store for it, from artificial memories, pills that make you smarter, or even practical telepathy and telekinesis. He delves into what research and progress is actually being made right now and what's in the distant future for the mind. http://amzn.to/1VQnOBi |
|  | The Tomorrow Project | The purpose of this book is to help you and your team identify and predict trends. Anticipating trends is an invaluable skill that can provide financial advantage and can bring you and your company to the forefront of your industry. http://uk.tomorrow-projects.com/ |
|  | The World in 2050: Four Forces Shaping Civilization's Northern Future | In this book, Laurence C. Smith, a geography professor at UCLA, writes about his predictions for the world in 2050. His hypotheses are based on computer model projections in which he maps out megatrends and plots how they will affect humanity on a global scale. http://amzn.to/18F2KdZ |