



Bio: Lisa Bodell, Founder and CEO of futurethink



CEO of futurethink Lisa Bodell is the bestselling author of *Kill the Company*, and her latest *Why Simple Wins*. She is a recognized global leader on innovation foresight and change management, whose keynotes leave audiences inspired with a vision and armed with tools towards action.

A dynamic speaker and futurist, Lisa Bodell has brought innovation to life for **Google, Cisco Systems, Citigroup, Merck, Fidelity, Accenture** and the **U.S. Navy**. Her presentations are frequently the highest-rated sessions at conferences, as she engages audiences and empowers them with practical tools, tips, and resources to start innovating immediately.

Bodell's takeaways are proven transformational methods that she and her team at futurethink, an innovation-training firm, have successfully implemented with Fortune 500 companies around the world. The characteristics that define Bodell as a successful global speaker are the same as those that define her success as a CEO, a laser-focused ability to provide radical thinking and offer on-the-spot business solutions, with an inspired vision that motivates people to action.

Her new book and keynote: **WHY SIMPLE WINS: Escape the Complexity Trap and Get to the Work that Matters**, is a sought-after topic at every organizational level. In her presentation, Bodell shares tools and takeaways on how organizations and individuals can eradicate complexity and allow Simplicity to be their new operating system, and North Star towards an innovative workplace culture.

With a deep understanding of best practices across industries Lisa Bodell has contributed her expertise to a wide variety of media, including: **Fast Company, WIRED, The New York Times, Inc., Bloomberg Businessweek, Forbes, Harvard Business Review, The Huffington Post, FOX News, and CNN.**

Lisa Bodell serves on the Advisory Board of the NSA, is a member of the Global Agenda Council for the World Economic Forum and is an adviser on the Board of the Association of Professional Futurists. She has taught at both American University and Fordham University, and has served as an adviser on Novartis' Diversity and Inclusion Board in Basel.

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SPEAKING HIGHLIGHTS



For more innovation news and ideas, follow Lisa on Twitter at: twitter.com/LisaBodell.

To view clips of Lisa's presentations, visit: youtube.com/futurethink.

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