



Bio: Lisa Bodell, Founder and CEO of futurethink



As a globally recognized futurist and expert on innovation, Lisa Bodell ignites new thinking at every event with high energy, humor, and audience engagement.

Lisa Bodell is an award-winning author and CEO of **futurethink**. As a futurist and expert on the topic of change, she serves as a global council member of the World Economic Forum; and has helped thousands of senior leaders ignite innovation at Bloomberg, Pfizer, Lockheed Martin, and many others.

Lisa is an inspired speaker who has brought her message to over 30 countries and nearly 100,000 people each year. She has been rated as a top speaker at Google's client events and is the author of the best-selling book *Kill the Company: End the Status Quo, Start an Innovation Revolution*, which won the 2014 Axiom Best Business Book Award and was voted Best Business Book by USA Book News and Booz & Co. Her new book, *Why Simple Wins*, will

be released October 2016. Lisa has appeared on NPR, FOX News, and in *Fast Company*, *The New York Times*, and *WIRED*. She is a frequent contributor to *strategy+business*, *Forbes* and *Harvard Business Review*.

Lisa is an advisor on the boards of the Association of Professional Futurists; and Novartis' Diversity and Inclusion Board in Basel, Switzerland. Among her many academic activities, Lisa has taught innovation and creativity at both American and Fordham Universities.

For more innovation news and ideas, follow Lisa on Twitter at: twitter.com/LisaBodell.

To view clips of Lisa's presentations, visit: youtube.com/futurethink.

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SPEAKING HIGHLIGHTS

